



THE CHICAGO COLLECTIVE IS MAKING IT EASIER THAN EVER...

HOTEL ROOMS AS LOW AS \$49/NIGHT

In addition to offering incredible discounted room rates, the Chicago Collective's Buyer Travel reimbursement program will reimburse you an additional \$50 per night, up to 3 nights.

TO BOOK TRAVEL NOW,
visit chicagocollectiveonline.com or call **800.528.8700**,
then be sure to fill out the Online Reimbursement form.

The reservation deadline is **January 19, 2011.**

For more details, contact Kerri Hannen
312.527.7759 | khannen@mmart.com



JAN.30-FEB.01,2011



CHICAGO
COLLECTIVE

WANT UP TO \$150
BACK FOR TRAVEL?
SEE INSIDE FOR DETAILS.

chicagocollectiveonline.com

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THE MERCHANDISE MART | CHICAGO

CHICAGO
COLLECTIVE

ALL THE BEST LINES.
ONE LOCATION.





THE NATIONAL SHOW FOR SPECIALTY STORES

BUYERS FROM ACROSS NORTH AMERICA HAVE DISCOVERED JUST HOW EASY AND CONVENIENT IT IS TO GET ALL OF THEIR BUYING DONE IN ONE CITY, IN ONE LOCATION AT THE CHICAGO COLLECTIVE.

With over 300 exhibitors, you'll find all the brands you need and exciting new lines you won't find anywhere else.

Check out our list of exhibitors and visit chicagocollectiveonline.com

GET ALL YOUR BUYING DONE IN ONE LOCATION.

In addition to the best menswear lines, Chicago Collective hosts:

CONTEMPORARY IN CHICAGO

The largest collection of contemporary men's apparel, accessories and footwear – right here on the show floor.

BATA

Big and Tall Associates is a cooperative Trade Association of retailers, specializing in the sale of Big and Tall men's apparel.

STYLEMAX

Check out STYLEMAX, the leading women's apparel and accessories show, running at the same time on the 7th floor.

DON'T SHOP ANYWHERE BUT CHICAGO FOR CONTEMPORARY.



CONTEMPORARY IN CHICAGO

